



# STEVE JACOBY ENTERPRISES

THE ULTIMATE IN ADAM (TM) SOFTWARE

## CATALOG ADDENDUM

THESE NEW ITEMS HAVE BEEN ADDED TO OUR LINE:

**SG-MTMERGE-** A POWERFUL BUSINESS OR HOME PROGRAM TOOL WHICH ENABLES YOU TO FIRST CREATE A MAILING LIST AND THEN WRITE THE SAME INDIVIDUALLY TYPED AND SIGNED DOCUMENT TO EACH PERSON ON YOUR LIST. WRITING DOCUMENTS SUCH AS LETTERS, INVITATIONS, BILLINGS AND RESUMES ARE JUST A FEW EXAMPLES OF CASES WHERE 'ADAM' CAN WORK HARD FOR YOU. THIS PROGRAM HANDLES DATA IN THE SAME MANNER AS OTHERWISE DESCRIBED FOR MAILFONE. THE 'DOCUMENT MODULE' PORTION REQUIRES A MINIMAL AMOUNT OF SMART BASIC PROGRAMMING KNOWLEDGE. TUTORIAL INCLUDED.

**E4-MAKE MONEY-** A COMPREHENSIVE AND THOROUGH ELECTRONIC BOOKLET COMPILED ON ADAM WORD PROCESSING TAPE OR DISK. PROVIDES DETAILS ABOUT HOW TO MAKE MONEY AT HOME (OR OFFICE) USING ADAM. SPECIFIC STEPS ARE OUTLINED INCLUDING SOURCE NAMES AND TELEPHONE NUMBERS. SOFTWARE AND HARDWARE RECOMMENDATIONS ARE MADE. YOUR ADAM IS READY TO PUT MONEY IN YOUR POCKET. ORDER THE HELPING HAND 'MAKE MONEY' TODAY!

**H2-DINNERPLAN-** ANOTHER NEW PROGRAM FOR ADAM THAT WILL ACTUALLY ACCOMPLISH A PRACTICAL, USEFUL TASK FOR YOU. THE PACKAGE FIRST ASKS YOU TO LIST YOUR 15 FAVORITE MEAT, VEGETABLE, POTATO AND DESSERT DISHES. (60 ENTRIES REQUIRED) DINNERPLAN IS NOW CUSTOMIZED ESPECIALLY FOR YOU. YOU THEN USE ANOTHER PART OF THE PACKAGE TO PLAN MEALS UP TO 7 DAYS IN ADVANCE. YOU TELL ADAM WHAT YOU WOULD LIKE TO EAT AND WHEN. ADAM THEN COMPUTES YOUR GROCERY LIST SO THAT YOU WILL HAVE THE RIGHT ITEMS IN THE KITCHEN WHEN YOU PUT YOUR APRON ON! YOUR MENU FOR THE WEEK (OR LESS) IS PRINTED OUT AS WELL AS YOUR SHOPPING LIST FOR THE SUPERMART. OTHER FEATURES TOO. ORDER TODAY.

**U3-PACKCOPY-** THIS IS A SUPER UTILITY PROGRAM THAT ENABLES YOU TO COPY PROGRAM MEDIA USING DISKS OR TAPES IN ALL OF THE VARIOUS COPY METHODS. YOU CAN NOW MAKE PERSONAL BACKUP COPIES OF YOUR FAVORITE PROGRAMS INCLUDING THE SMART BASIC(TM) TAPE AND THE COLECO MODEN PROGRAM. IF YOU HAVE A DISK DRIVE, YOU CAN CREATE, FOR EXAMPLE, SMART BASIC AND MODEN PROGRAMS ON DISK SO THAT THEY WILL LOAD WITH ALL THE CONVENIENCE AND SPEED OF DISK DATA TRANSFER. DO NOT PURCHASE THIS PROGRAM WITH ANY INTENTION OTHER THAN MAKING PERSONAL ARCHIVAL COPIES OF YOUR PROGRAMS. USING IT, HOWEVER, YOU WILL OPEN A NEW WORLD OF EASE IN RUNNING YOUR FAVORITE DATA. DO NOT PASS THIS ONE UP!

NEW YEAR END PRICE SHEET FOLLOWS\*\*\*\*\*

# THE NEW TRACTION TESTER

## FOR ALL TYPES OF TIRE TESTING

The new traction tester is a complete unit which will test any type of tire under any conditions. It is designed to give accurate results on all types of tires, including the most difficult to test. The unit is compact and easy to operate, and is suitable for use in a laboratory or in the field. It is built to last and is guaranteed for a long life.

The new traction tester is available in two models, one for use in a laboratory and one for use in the field. Both models are built to last and are guaranteed for a long life.

For more information on the new traction tester, please contact the manufacturer. The new traction tester is the most accurate and reliable unit available for tire testing.

THE NEW TRACTION TESTER  
NOW AVAILABLE AT  
2702 E. 10th St. S.E.  
ALBUQUERQUE, N.M.





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FREE PRODUCT CATALOG - - FREE PRODUCT CATALOG - - FREE PRODUCT CATALOG

Congratulations! You are about to read descriptions of some of the finest products for ADAM(tm) in the marketplace today.

No matter what your area of interest is, we could have a product that will meet your needs. With our products, we also offer responsive service. If you have a problem, you can call our HOTLINE at 813-595-0641 between 8PM and 10PM Eastern Time - Tuesday through Thursday. So, read on and enjoy!

**\*\*SMALL BUSINESS PROGRAMS\*\*\*\*\***

**S1-SUPERONE-** A check accounting program that is a more powerful version of SUPER which is contained in the home finance package. (See later page.) It has a smoothed out program flow and also allows for inserting remarks on the bottom of the checks. SUPERONE uses either regular tear-off checks or tractor feed computer checks. Tractor feed is not required. Few keystrokes are required for data input. A complex algorithm is included that automatically converts your dollars and cents inputs to words on your checks. You no longer have to type in "Ninety Nine and 99/100ths". The simple entry 99.99 is sufficient. The program keeps two separate checking accounts for you - "Small Business" and "Personal". All data generated by this report can be summarized by the program "MERGEACCUM" that is part of the Home Finance Package. A tutorial is included.

**S2-RECEIVE-** A comprehensive Accounts Receivable program that will put your small business on ADAM. Once the accounts are entered, charges and payments are tracked. Monthly (or periodic) billings are calculated for you. The invoices and mailing envelopes are printed for billing. An Accounts Receivable statement is printed. Any account can be fully edited. Receivable files can be merged. Other functions add additional power. A detailed tutorial is included.

**S3-PAY-** A thorough program which has all the same features as mentioned above for RECEIVE. However, all functions are treated in the "payables" vein. Additionally, this program prints out the checks as you pay your payables. Check operations are the same as in SUPERONE. At the same time, PAY keeps a running balance for your payables checking account. The "numbers to words" algorithm contained in SUPERONE is also utilized here to minimize keystrokes for check writing. Other functions add additional power. A tutorial is provided.

**S4-PAYROLL-** This complete payroll program keeps track of each employee's account - including all of the myriad of deductions and special items required of any payroll system. Checks and check stubs are printed. Pay envelopes are also typed. ADAM prints a payroll summary. Other features and a complete tutorial are included. Check operations are the same as in SUPERONE.

**S5-MAILFONE-** This powerful data handler enables you to arrange your mailing list and telephone list - or both together. Once the names, addresses, ZIP codes, and telephone numbers are typed in, they can be



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sorted for you by ADAM by ZIP Code, Area Code and alphabetically. You may merge different lists together and then conduct the above sorts. You have the capability then to print mailing labels, full envelopes with return address and addressee, or just print the list on paper for telephone solicitation. MAILFONE has an exclusive system for handling either regular mailing envelopes right out of the box OR tractor feed computer envelopes. A good tutorial is included at no extra charge.

THE ABOVE "STAND ALONE" PROGRAMS ARE WITHOUT A DOUBT THE BEST BUSINESS PROGRAMS AVAILABLE FOR ADAM(TM) IN THE MARKETPLACE.

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\*\*HOME FINANCE PROGRAMS\*\*\*\*\*

Fl-HOME FINANCE- This is a package of 4 excellent programs. THE FIRST IS SUPER. This program and SUPERONE are the best home finance programs available. SUPER is much more powerful and comprehensive than the barrage of "Checkbook" programs available elsewhere. It really puts ADAM'S memory capacity to work. SUPER is ideal for the owner of a small business who desires to keep the personal and business checkbooks separately. Or, if you wish, keep just the personal or just the business checkbook. The SUPER program was originally designed for the small time landlord or similar business person who owns some rental property or a small shop, etc. The program is set to manage up to 40 accounts. Checks are written automatically on demand. A tractor feed is not required. SUPER uses regular tearoff checks or tractor feed computer style checks. Repetitive check writing where the payee and the amount are the same every month is handled by SUPER. Each check written is automatically categorized by account and is recorded in the correct category. The major categories are "PERSONAL" and "BUSINESS" expense. You set the minor categories within these major areas. A "PERSONAL" category might be "GROCERYS" and a business category might be "UTILITIES". Personal and business check registers are printed by ADAM on demand. Business and personal balances are displayed at the main menu constantly so that you can decide how much to send to each account as you go. The amount of memory space remaining is also displayed so you can control file size without overloading memory. Expenses to date by account can be listed on the screen any time. THE SECOND PROGRAM, MERGEACCUM, merges files created by SUPER or SUPERONE. This is necessary because of ADAM memory limitations. As you merge the records regarding checks you have paid, you can combine them into one larger file for reporting or housekeeping purposes. MERGEACCUM can then calculate expenses you have had in each of the 40 categories and print out a summary (such as "YEAR1984") for budgeting or other purposes. THE THIRD PROGRAM, LABELS, prints return addressing labels or any other kind of label. Commercially available tractor feed labels can be run with this program if you carefully monitor infeed and outfeed. Tractor feed labels are not required, however. THE FOURTH PROGRAM, ENVELOPES, addresses envelopes to correspondents and the accounts you owe money to. It is also great for mailing lists which have about 200 entries, christmas cards, etc. (MAILFONE is more appropriate for handling larger amounts of data.) Never hand address an envelope again! As your personal mailing list





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computer to inform and entertain. His book provides practical information on a wide variety of home computer applications. Chapter topics include: Cracking Secret Codes, Personal Medical Records, Improving ESP Ability, Composing Music, Saving Money On Utility Bills. Acting as a tutorial, the book guides readers through BASIC programming. Banse allows the readers the option of running programs "as is" or reading explanations of how the programs work. As well, the book includes fascinating background information on the applications it covers. The "R Is For Red" guessing game, for instance, talks about hand/eye coordination and left/right brain dominance. The author has written similar books for ATARI, Apple II, VIC 20, Commodore 64 and IBM PC.

**E3-CUE CARDS-** This is a new programming and study aid that makes programming and debugging simple. A deck of 99 easy-to-read Q-CARDS has all the basic commands you need, including peeks, pokes and calls. AND, it's all there at a glance. No more hunting through manuals. Designed for home computer users, Q-CARDS cut through all the complications to offer command instructions that are easy to find and easy to follow. They're unbeatable for learning aids for beginners and provide a quick format reference for the experienced programmer. Perfect for home, office or instructional use. **ON THE FRONT SIDE** - each command is boldly displayed, along with a description of what the command does. The large index number in the right corner allows for easy filing and reference. **ON THE BACK SIDE** - you will find examples for the primary command applications. Concise, accurate, time-saving, and easy to understand!

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\*\*HOUSEHOLD PROGRAMS\*\*\*\*\*

**H1-RECIPE-** This powerful detail handling program enables you to categorize all of your various dishes by MEATS, POULTRY, DESSERTS, etc. You pick the category and set the recipe files up just as you like them. Ingredients and methods of preparation are detailed. You may change the details of any recipe at any time. Has all of the same powerful data handling functions of the Jacoby business programs. Prints out one or more recipes at a time to take to the party! BY THE WAY, a smart program user can easily shape this program into becoming a shopping list or a home project planner. Complete tutorial included.

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\*\*UTILITY PROGRAMS\*\*\*\*\*

**U1-UTILITIES-** This is a package of 4 excellent programs that unlock some of ADAM's innermost secrets: 1. MUSIC. The ADAM programming manual does not give us the slightest clue as to how to create music. This program gives the crafty hobbyist a good start at mapping out many of the musical sounds that COLECO programmers know how to make - the ones that they have kept secret from us. Once MUSIC shows you the basics of the sound chip, you can experiment and write your own music programs. 2. SOUNDS. Continuing further from the MUSIC program above, this program illustrates how to create non-musical sounds that you want to occur in





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overcome. If you maneuver tactfully, you may be able to effect dramatic collapse by ADAM in the final moments of your game! We set up the board as a series of dots with your pieces shown as H's (for HUMAN, of course) and the computer pieces are C's (for CLEVER COMPUTER). As the game gets underway, you are at the bottom of the screen playing up, and the computer is at the top playing down. The computer always has the first move. Total moves are counted by the computer. You can strive to defeat the computer in the fewest counted moves. (OR, perhaps he will beat you in the fewest possible moves!!). We were lucky to be able to translate this very powerful program. It is relatively short for all of the operations that it is capable of. We found that ADAM can now do what only computer longhairs at MIT and BERKELEY were able to do in the powerful research computers with room sized machines not too many years ago. 2. IDAHO SQUARES. This is an interesting game for the whole family. It is educational as well. ADAM displays a matrix of numbers with just some of the blanks filled in. You must fill in the remaining numbers in such a way that their total is the same horizontally, vertically and in both criss-cross directions. ADAM keeps track of how many moves you make to solve the puzzle. The random function is used to vary the puzzle for each game. INSTRUCTIONS ARE PROVIDED FOR BOTH OF THESE GAMES.

G2-(VS-4011)-ADVENTURE PACK I. (3 Programs) 1. MOON BASE ALPHA Destroy the meteor that is racing toward the moon or else your colony will be destroyed. 2. JACK & THE BEANSTALK. Defeat the giant in your quest for his golden hen. 3. COMPUTER ADVENTURE. Re-live the excitement of getting your first computer. An adventure with a very different flair. Played with the keyboard.



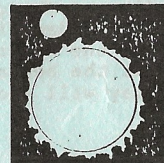
G3-(VS-4015)-ADVENTURE PACK II. (3 Programs) 1. AFRICAN ADVENTURE. As sole survivor of a plane crash, you must find your way out of the dark continent. 2. HOSPITAL ADVENTURE. You are a spy whose mission is to complete the bungled assassination attempt on the evil dictator who is recuperating in the hospital under heavy guard. 3. BOMB THREAT. Get back to town to warn the authorities of the bomb planted by the terrorists who left you prisoner at their hideout. Keyboard.



G4-(VS-4048)-BOUNTY HUNTER. An adventure in the old West. Journey back with us into the days of Jessie James and Billy The Kid where the only form of justice was a loaded revolver and a hangman's noose. In this full length text adventure, you play the role of Bounty Hunter battling against ruthless outlaws, hostile indians, wild animals and the elements of the wilderness with only your wits and your six gun. Average solving time is 20-50 hours. Keyboard.



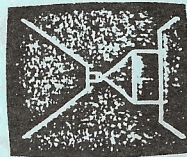
G5-(VS-5004)-TREK. The classic game that has fascinated computerists for over a decade. Commanding the bridge of your starship, you explore the galaxy, fending off the Klingon



**BOUNTY HUNTER**



invaders with your phasers and photon torpedoes, at the same time conserving your limited time and energy.



MAZE

G6-(VS-5005)-STRATEGY PACK I. Contains Payoff, HI-IQ, Jump and Othello

G7-(VS-5006)-GAMES PACK I. Contains Street Sweepers, Cannoneers, and Slashball. Appeals to thinkers who want a little arcade action!

G8-(VS-5007)-GAMES PACK II. Contains MAZE, Gotchal, and Break-out!  
NOTE: G6,G7 and G8 are new releases and we have a minimum amount of information on them. However, they are of the same high quality as the other Victory Software produced products.

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\*\*HARDWARE FOR ADAM\*\*\*\*\*

HW-1-ADAM(tm) HANDLER- Your fanfold computer paper is fed from under the printer. The printer is placed in the middle of this custom stand. Your monitor or small TV is placed on the top shelf. The assembly also accepts single sheet feed. Comes as close as ADAM will get to tractor feed without the tractor.

HW-2-ADAM(tm) COOLER- A stand alone 115 Volt, 60 cycle cooling fan that is recommended if you give your ADAM prolonged use - as in a small business application. Heat is the biggest enemy of electronic components. Keep the air moving and protect ADAM with this cooler.

HW-3-THE HARDWARE COMBINATION- Both the handler and the cooler ordered together.

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PRICING-PRICING-PRICING-PRICING-PRICING-PRICING-PRICING-PRICING-PRICING  
ALL SOFTWARE IS IN TAPE FORMAT

(DISKS \$2.00 EXTRA FOR EACH PACK-YOU REQUEST)

S1,S2,S3,S4,S5, are \$19.95 each. All five in "BUSINESS PAK" for \$89.00  
F1,E1,U1,U2,G1,H1 are \$19.95 each. Any two for \$24.95. Any three for \$29.95. Any four for \$34.95. Any five for \$39.95. "SIX PACK"=\$44.95  
U4 are \$5.50 each or 5 for \$25.00-E3 \$9.95-E2 \$14.95-U3 Coming Soon  
G2,G3,G4,G5,G6,G7,G8 are \$24.95 each. Deduct \$2.00 from total price for each additional tape in this group ordered.

HW1=\$49.95 plus \$5.00 S&H - HW2=\$29.95 plus \$3.00 S&H - HW3=\$69.95 + \$5.00 S&H

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HOW TO ORDER!!!!!!!!!!!! SEND A CHECK OR MONEY ORDER FOR TOTAL AMOUNT PLUS \$3.00 S&H WITH EACH TAPE/DISK ORDER. HARDWARE SHIPPING CHARGES ARE AS NOTED ABOVE. ALLOW 4 TO 6 WEEKS FOR DELIVERY. MONEY ORDER ACCOUNTS SHIP EARLY

ORDER FROM: STEVE JACOBY-Box 2498-CLEARWATER, FL 33517-USA

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# STEELE LARRY BILLY

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THE UNIVERSITY OF MICHIGAN LIBRARY

ANN ARBOR, MICHIGAN

DATE: APRIL 15, 1964

TO: THE UNIVERSITY OF MICHIGAN LIBRARY  
FROM: STEELE LARRY BILLY  
SUBJECT: [Illegible]

RE: [Illegible]  
[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

# STEVE JACOBY ENTERPRISES

THE ULTIMATE IN ADAM (TM) SOFTWARE

ANNOUNCING END OF YEAR

# 40% OFF SALE

USE THIS SPECIAL PRICE SHEET AND YOU CAN NOW GET A BIGGER BARGAIN THAN EVER - WITH PLENTY OF TIME BEFORE CHRISTMAS!!

S1,S2,S3,S4,S5,S6 ARE REDUCED TO JUST \$11.99 EACH. ORDER ALL SIX IN THE 'BUSINESS PAK' FOR NEW LOW, LOW PRICE OF \$65.00.

F1,E1,H1,H2,U1,U2,G1 ARE REDUCED TO \$11.99 EACH. ANY TWO - \$16.99 - ANY THREE - \$21.99 - ANY FOUR - \$26.99 - ANY FIVE - \$31.99 - ANY SIX - \$36.99 - ALL SEVEN AT THE HERETOFORE UNHEARD OF PRICE OF JUST \$39.99

E4 IS OFFERED AT \$9.99. IF YOU ORDER THE 'BUSINESS PAK' NOW, YOU CAN INCLUDE THE E4 PRODUCT ON YOUR ORDER SHEET FOR \$6.99.

F2,G2,G3,G4,G5,G6,G7,G8 ARE REDUCED TO \$22.95 EACH. DEDUCT \$2.00 FROM YOUR TOTAL ORDER FOR EACH ADDITIONAL PROGRAM ORDERED FROM THIS GROUP.

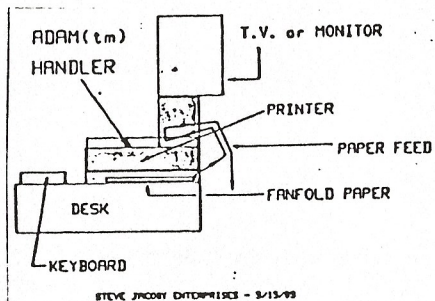
E3 -LOW,LOW AT \$8.95 E2 IS \$14.95 U3 IS ~~\$26.95~~

HW1 SLASHED TO  
\$35.95+\$5.00 PH

HW2 A BARGAIN AT  
\$16.95+\$3.00 PH

HW3 NOW JUST \$49.95  
+\$5.00 PH

U4 \$5.50 EA OR 5 FOR \$25



ALL SOFTWARE IS IN TAPE FORMAT. DISKS ARE AVAILABLE FOR \$1.00 EXTRA PER PROGRAM ORDERED.

SEE HOW TO ORDER INFO IN THE BLUE CATALOG \*

THE NEW TRACTOR FEEDER  
NOW AVAILABLE AT  
\$79.95 + \$3.00 PH